



At the Palca Grande Community

Tourist Center, Chuquisaca - Bolivia,
In brand identity and constructive craft techniques, with the aim of making a counter to the obsessive use of industrialized material in housing, which breaks the characteristics of vernacular construction in rural areas.

It is located a tourist site of dolmens, where they want to generate an economic income for the community, where in the same way the cultivation of the vine is an income and a potential for these communities.

The purpose is to rehabilitate the community, such as returning the trade of traditional techniques, which is the permanent dialogue with the environment generating an identity in the community.

The technology used is the "bahareque" which is a technique of cane and earth, where the cane is a structural element and the earth is the consistency to the element, this technique is not very common in the region of the valleys where the use of the adobe. The functionality of the project generates an architectural milestone for the community, marking a public space apart from an architectural space, generating a square. On the subject of sustainability, the project is developed with materials from the earth, cane, wood and stone areas, with the philosophy of identity as local and cultural development.

The project works through participatory design with the community, where they give the workforce, in this way concretizing the construction giving a trade and generating a sense of belonging, the purpose of the project is a multifunctional space, resolving a space to support community tourism.

Construction photography of bahareque wall / Photograph of the main elevation of the Palca Grande Community Center

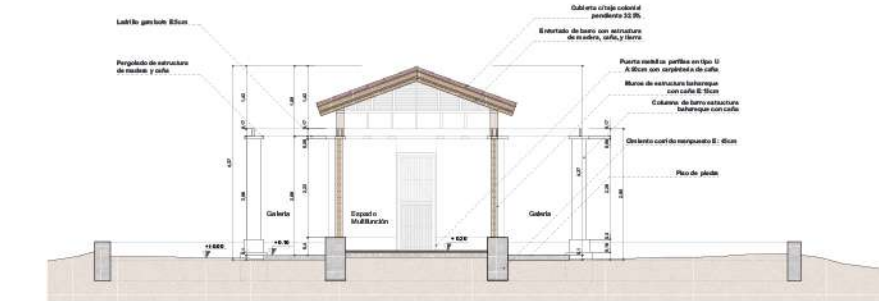
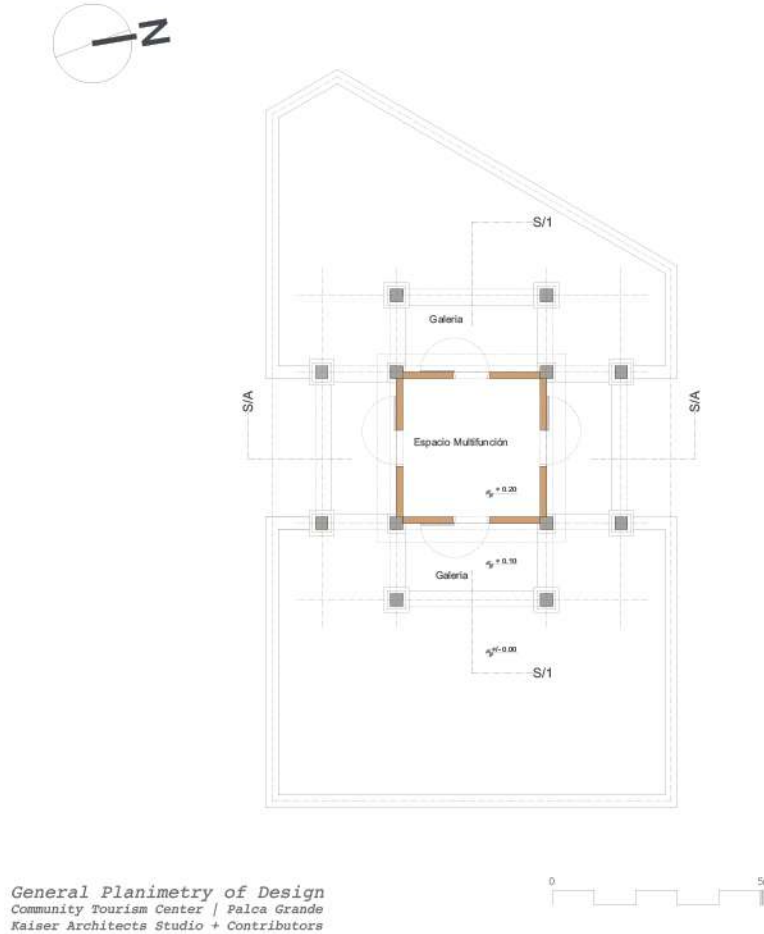
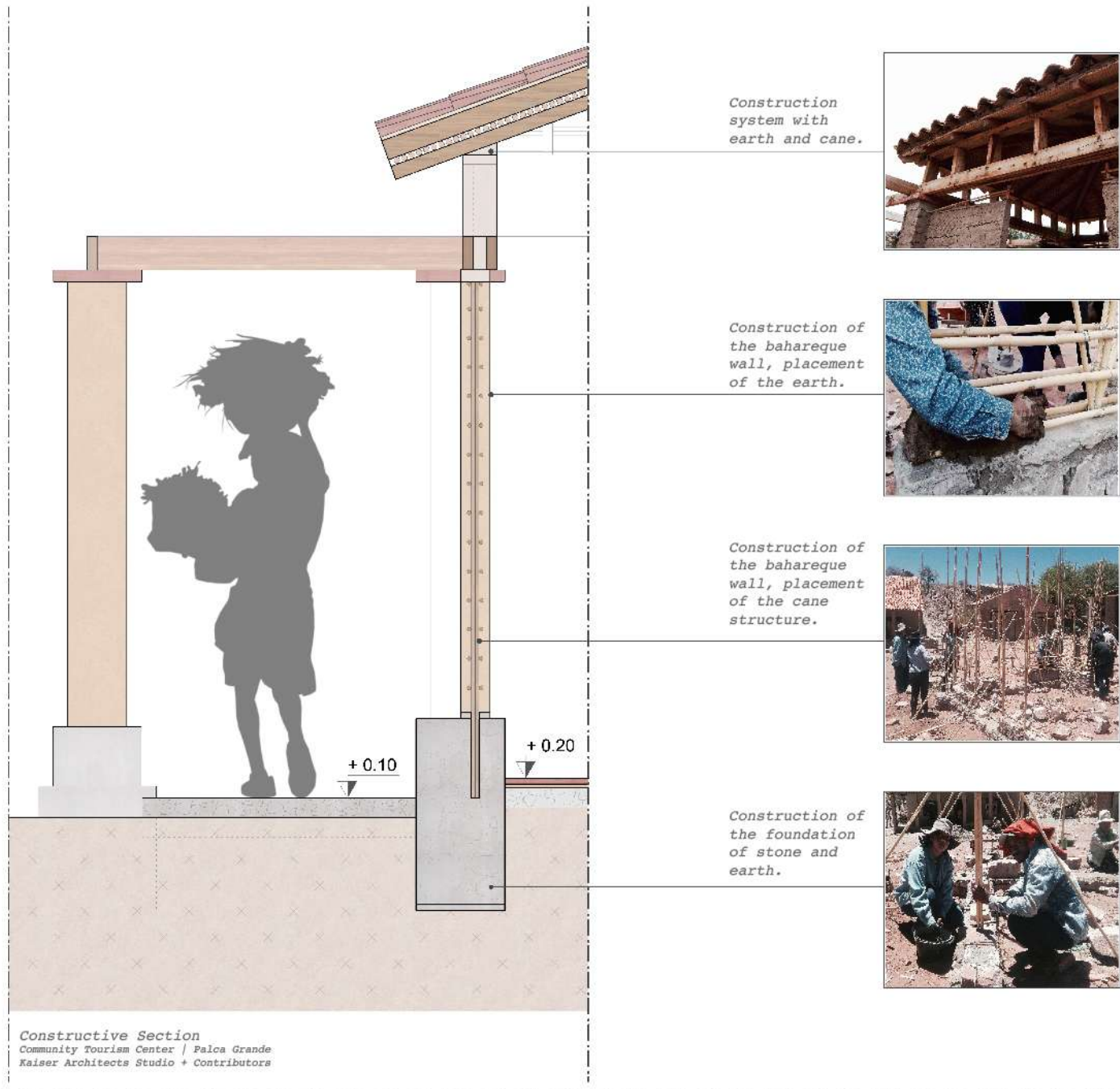


Community Tourist Center

Kaiser Architects Studio + Contributors.

Palca Grande

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Foundations.: MISEREOR, FAUTAPO.



HC PRINCIPLE No. 1 Cooperate for fair and sustainable development initiatives in active collaboration with disadvantaged people or communities. This process shall follow principles of human solidarity, non- discrimination and will be aimed at promoting their self-sufficiency.:

The project is mainly based on social activation for the community where it interacts with a principal of an architectural propocito to fotalecer the economy of the community and generate job for families. Which is beneficial for the activities of children, parents and families. With the community tourist center.

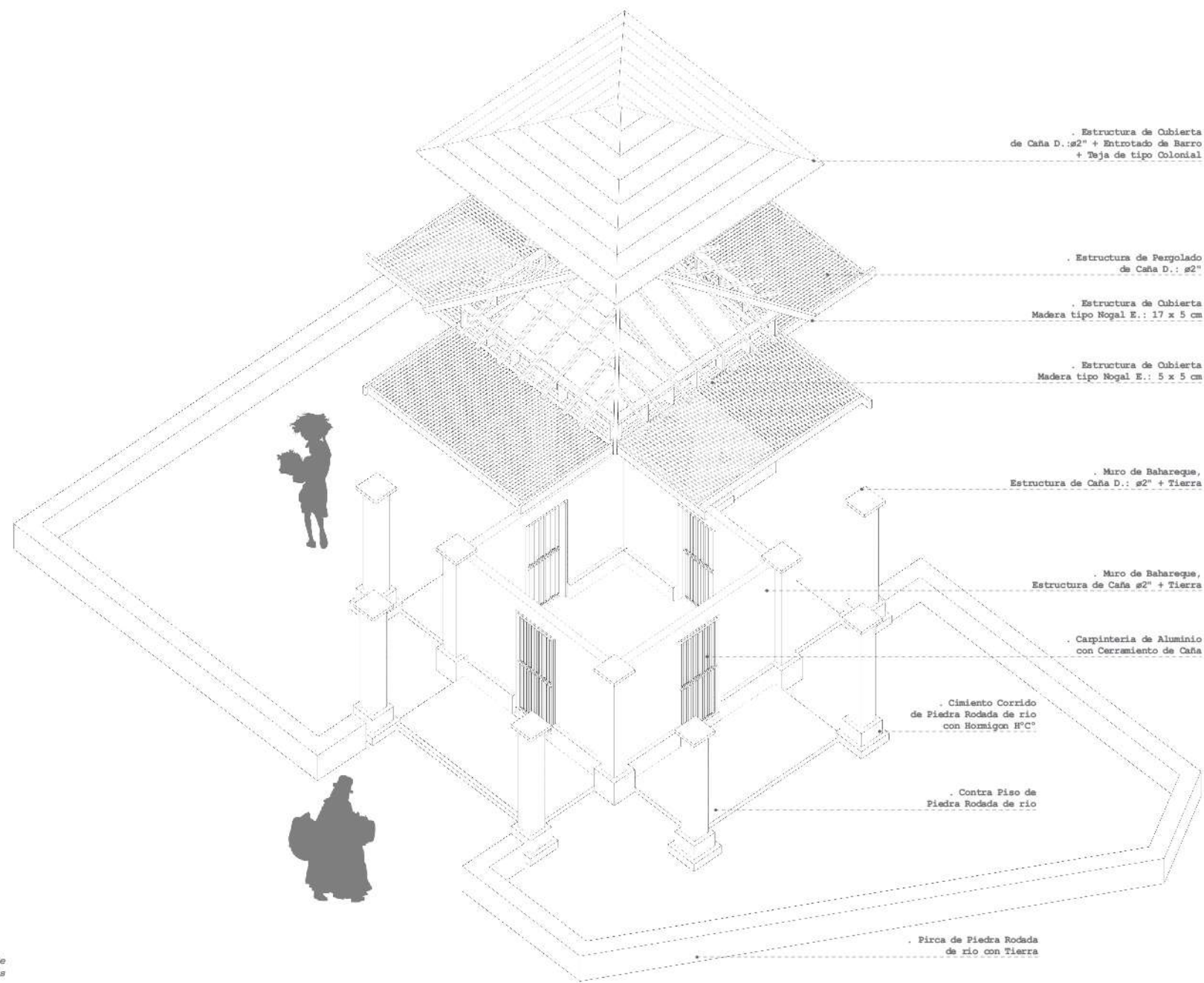
The community explored the construction of the existing project taking a sense of belonging, and having a relationship with the professionals in the construction phases of the community center. The team was made between professionals, university and community members. There were three phases of participatory processes; the first workshop on the use of the material, the second a design workshop where dialogue about the project, and the third the construction process where a trade was generated in the construction of the community, and the benefit of this is the appropriation of the community with the project by the degree of participation they have. The goal is to take care about the image of cultural identity in the landscape of this community.



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Constructive Isometry
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HC PRINCIPLE No. 5.

Facilitate the use of appropriate technologies, materials and labour adequate to local values, to the cultural specificity and responsive to the natural environment.:

The construction of the project is developed with the integration to the cultural and rural landscape, that is to say that a study was made to the rural context where it is located, which is the use of earth, stone and wood materials of the constructions of the area. Where in the past decades the government institutions have embarked on destroying with social housing plans, since these have other materials that destroy the landscape. The use of the bahareque was to generate a change with an existing material that is the adobe which they have but to teach another type of handling of this. For the realization of this matter, the workforce of the community (men, women) was given through the participatory process an office was given, apart from generating an economic activation of the community of Palca Grande.



Photography of the community members making the adobe for the wall.



Photography of the construction process of bahareque walls with the community.



Photography of the interior, construction process of the cane cover.

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Photography Nro.1



Photography Nro.2



Photography Nro.3



Photography Nro.4



Photography Nro.5



Photography Nro.6

Photography Nro.1.: Study of ground material workshop.
 Photography Nro.2.: Construction of columns with cane.
 Photography Nro3.: Laying of earth for the bahareque wall.
 Photography Nro4.: Integration with the rural context.
 Photography Nro5.: Community participating in the wall of bahareque.
 Photography Nro6.: Laying of wood for pergolado.
 Photography Nro7.: Tension mechanism for the cover.
 Photography Nro8.: Community center inhabited by a community.
 Photography Nro9.: Cultural landscape of the community center.



Photography Nro.7



Photography Nro.8



Photography Nro.9

HC PRINCIPLE No. 8.

Support participatory, democratic, multicultural and interdisciplinary processes and approaches in strengthening community solidarity as a factor of rural and urban social development.:

The objective of the constructive process is to generate an economic, social identity and sustainable development for the community, with a building of pequena scale where the inhabitants develop tourist activities. At this point, a workshop to study the local materials of the area was generated, then the project where an exchange of ideas was made and then in the construction was shared between the community and the students of the university, was received. cultural exchange and constructive trade. The purpose of the project is the social relationship with economic and cultural activity. In short, the project is a rural architectural landmark for the region.

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